



FOR IMMEDIATE RELEASE
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Contact: Alison Jakubcin
Marketing Specialist
989-354-1531
ajakubcin@aaacu.com

Alpena Alcona Area Credit Union Host Santa During Annual Holiday Parade



Alpena, MI, December 02, 2024 – Alpena Alcona Area Credit Union (AAACU) had the honor of hosting Santa in the annual Bolenz Holiday Parade in Downtown Alpena.

Each year one business is selected to have Santa ride on their float during the Bolenz Holiday Parade. Santa, who was graciously welcomed by hundreds of excited parade-goers, made his entrance atop the AAACU float, surrounded by festive decorations and holiday spirit. The credit union's float, decked out in

sparkling lights and seasonal décor, was a highlight of the parade, drawing smiles from all ages.

While Santa waved and spread holiday cheer, AAACU team members passed out gloves along the parade route. The credit union remains dedicated to supporting local events and initiatives that bring people together. The credit union continues to find ways to give back to the community, whether through sponsorships, volunteer efforts, or organizing activities that enhance the well-being of those they serve.

AAACU is a state-chartered credit union with membership eligibility open to any resident in the state of Michigan. As of October 31, 2024, AAACU provides service to 47,579 members with total assets equal to \$851,859,076.